# Financing & Developing Your Affordable Co-op

A Solution for Permanently Affordable Co-op Housing UHAB Co-op Incubator

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# Financing & Developing Your Affordable Co-op Agenda:

- Deeper Group Introductions: Development or Financing Experience?
- The Development Timeline and Financing
- The Development Team
- Financing Options and Pathways: 700 Case Study
- Summer Preview
- Closing and Next Steps



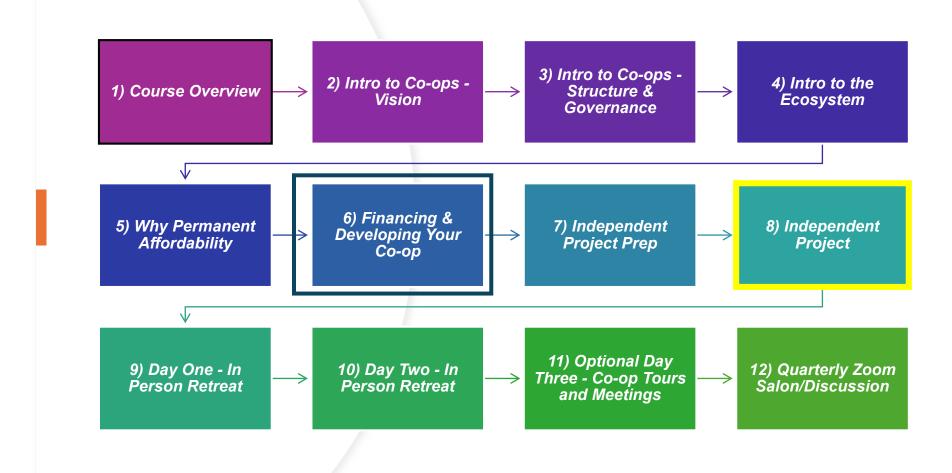
# Deeper Group Introductions

Take one minute to respond to the following prompts:

- What experience do you have with development and/or financing?
  - Are these roles you plan on fulfilling in the ecosystem?
- What is one thing you learned in this process that you think might be useful for co-op development?



#### **Incubator Sessions:**





# **Iterating Toward Affordability**





#### **Affordability**

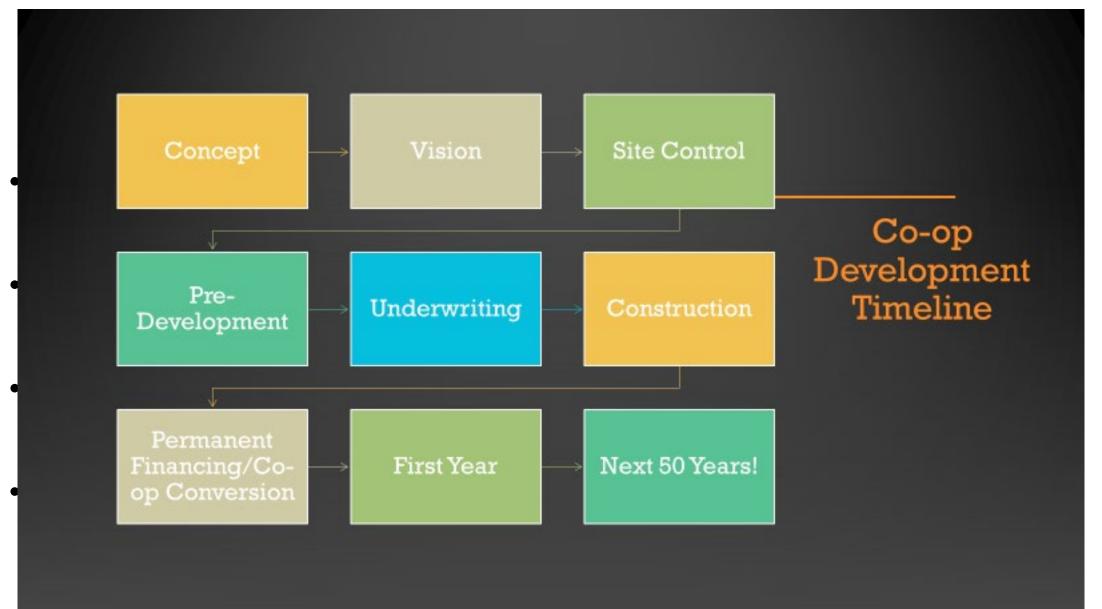
Initial Affordability

**Housing Cost** (Monthly Charge ("Rent") + Utilities + Share Loan Debt Service)



30% x Target Income







#### 537 West 156<sup>th</sup> Street

- Tax foreclosed 20 unit building
- Transferred to UHAB through Neighborhood Restore
- UHAB contracts renovation and relocates residents during construction
- UHAB trains residents and qualifies outside buyers
- 16 units initially occupied
- 15 Section 8 Voucher applications



#### 537 West 156<sup>th</sup> Street

DEVELOPMENT COST						
PER UNIT	\$122,388					
20 UNIT TOTAL	\$2,447,752					

SOURCES OF FINANCING							
CONVENTIONAL BANK LOAN	\$639,289						
HPD CITY FINANCING	\$1,388,323						
AHC GRANT	\$419,600						
APT. SALES EQUITY	\$40,000						
TOTAL	\$2,487,752						





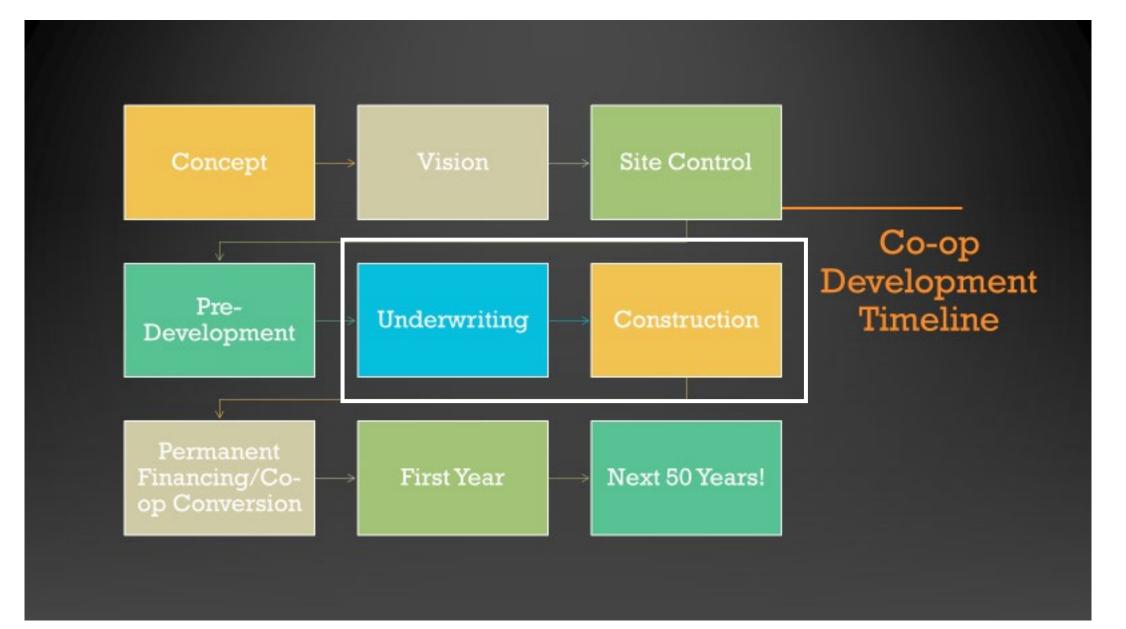
#### 537 West 156<sup>th</sup> Street

OPERATING BUDGET	•
MAINTENANCE with Vacancy Loss	\$205,167
TOTAL OPERATING COSTS*	143,895
NET OPERATING INCOME	61,271
TOTAL DEBT SERVICE	48,026
NET CASH FLOW	\$ <b>9,770</b>





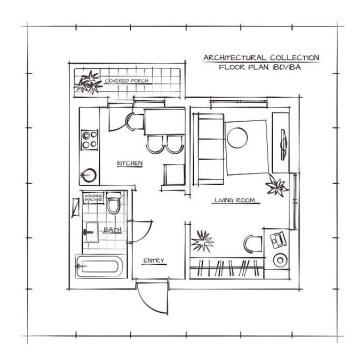
<sup>\*</sup>Property tax exemption is primary subsidy, sometimes able to get reduced rates for water + sewer





#### The Co-op Development Team

- Residents/Future Co-op Owners
- Developer, Non-Profit Sponsor, Co-Developer, General Contractor
- Co-op Development Consultant, Organizer/Trainer/Technical Assistance
- Legal
  - Borrowers
  - Lenders
  - Co-op Conversion
- Architects
  - Designing Building/Planning Renovation
  - Supervising Construction
  - Approving Draws and Change Orders
- Engineers Design
- Environmental Phase 1
- IPNA PCNA
- Lenders
- Property Manager





#### **Questions?**

- What is the significance of involving residents or future co-op owners in the multifamily housing development process?
- Differentiate between the roles of a developer, co-developer, and general contractor.



#### **Case Study**

# 700 E. 134<sup>th</sup> Street, Bronx





#### A Landlord 'Underestimated' His Tenants. Now They Could Own the Building.

When a new landlord bought their building in the Bronx and threatened to raise rents and kick them out, tenants banded together. They never expected how far they might get: the chance to buy their apartments for \$2,500 each.



By Ronda Kaysen

Published May 6, 2022 Updated June 22, 2023

On a sunny afternoon in the spring of 2017, a dozen tenants from a small Bronx apartment building met at a trendy Port Morris neighborhood bar with exposed brick walls, craft beer and funky

#### 700 E. 134th Street, Bronx

- Organized Tenant Association challenging the Landlord over Rent Stabilized vs. Market Rents
- Requested UHAB's assistance to settle the case with a tenant purchase
- UHAB negotiated and purchased the building from the owner with a nominal cost loan from a family foundation
- UHAB will train residents and qualify outside buyers and convert to co-op
- Rehab will be done after the co-op conversion with a "refinance" in order to achieve more affordability
- 21 units, 17 initially occupied, currently 14 are occupied





## 700 E. 134th Street, Bronx

ACQUISITION/PRE-DEVELOPMENT FINANCING								
PER UNIT \$204,762								
21 UNIT TOTAL	\$4,300,000*							
SOURCES OF FINANCING								
FAMILY FOUNDATION (loan)	\$3,000,000							
WEATHERIZATION GRANT	\$1,300,000							
TOTAL	\$4,300,000							





<sup>\* \$2,600,000</sup> acquisition price from private owner

## 700 E. 134th Street, Bronx

TOTAL DEVELPOMENT COST						
PER UNIT \$250,869						
21 UNIT TOTAL	\$5,268,253					

SOURCES OF PERMANENT FINANCING								
FHA (223f) Financing (5.18%)	\$1,792,650							
NYS FINANCING (1.5%)	\$1,782,203							
APT. SALES EQUITY	\$393,400							
WEATHERIZATION GRANT	\$1,300,000							
TOTAL	\$5,268,253							



#### 700 E. 134<sup>th</sup> Street, Bronx

OPERATING BUDGET							
MAINTENANCE (with vacancy loss)	\$299,250						
TOTAL OPERATING COSTS*	172,288						
NET OPERATING INCOME	126,962						
TOTAL DEBT SERVICE	110,402						
NET CASH FLOW	\$16,560						

<sup>\*</sup>property tax exemption is primary subsidy, as well as reduced rates for water + sewer





#### 700 E. 134<sup>th</sup> Street, Bronx

#### Metropolitan AMI versus Local AMI

Apt. Size	Monthly Maintenance	Income required	% SMSA AMI	Neighborhood Median Income
Studio*	1,250	\$52,600	54%	\$32,000

<sup>\*</sup>The apartments are "mini lofts" constructed as studios, but can be configured as one or two bedroom apartments.



#### Project Feasibility Analysis

- Pages of the Feasibility Analysis
  - Development Proforma
  - Operating Proforma
  - Rents Proforma
  - Sales Prices Proforma
  - 35 year Resale Chart







LOAN PRO FORMAS										
700 East 134th Street										
	NUE 0									
DRAFT MORTGAGE SCHEE			DI ACK ITEMS CALC	III ATE			Author: Date:			
PLEASE NOTE: Don't override a					n linked cells		Date.	9.0.23		
<u> </u>	Tormala in a Static con	mandat rooming at the	omaia ana actomin	mg the impact of						
Premises:	700 East 134th Street						Equity from u	nit sales (this come	s from Sales Prices	sheet)
# of units:	21					occupied	Total Equity Ne			0
Construction period (months):	12				plus 6 to convert =	18	Equity from or	ccupied unit sales:		
Bank construction Interest rate:	LIBOR =	plus 2.67% =			4.80%			No.	Price	<u>Total</u>
	(CPC formula)				7.47%		Occ. units	14	\$2,500	28,000
		Total Cost	Acquisition & Co-op	Rehab &						
		Total Cost	Acquisition & Co-op	Permanent	Equity	Mortgage	Equity from va	cant unit sales:		
ACQUISITION & REFINANCING								B. ( ( .		2005 400
Acquisition & REFINANCING		2,600,000	2,600,000	_	0	2,600,000		Potentia	I vacant unit sales: Total sales:	\$365,400 \$393,400
Acquisitori		2,000,000	2,000,000	-	0	2,000,000			iotal sales.	\$393,400
TA Legal - Nixon		30,000	30,000							<del>\$000,400</del>
Adjustments - Oil, Rent collected, Se	curity Dep. Etc	90,043	90,043							
Operating Account		31,592	31,592				Construction	interest est.	Blended rate:	2.91%
Total		2,751,635	2,751,635		0	2,600,000	Soft costs	750,948	32.771.97	
							Total		150,000.00	
CONSTRUCTION COST		000 105		000 105		000 405	40.004			
Contractor Price		399,435 39,944		399,435 39,944	0	399,435		per unit		
Contingency Weatherization (Owner's Share)		39,944 99.000		39,944 99,000	0	39,944 99,000	10.00%			
Total		538,379		538,379	0	538,379				
Total .		000,010		000,010		000,010				
PROFESSIONAL FEES										
PSA Signing		1,000								
Borrower's Legal		40,000	30,000	10,000	0	40,000				
Borrower's Eng/Arch Fees		19,972		19,972	0	19,972	5.00%	of contractor price		
Bank's Engineer Prep. Structural Engineering Assessment		1,500		1,500	0	0				
IPNA/PCNA		8,000		1,500						
Environmental Phase I		1,700		1,700	0	1,700				
Radon Testing		2,500		1,700		1,700				
Lead Based Paint Report		2,500								
Asbestos Testing		2,500								
Co-op conversion legal		200,000		200,000	0	200,000		*not in excess of 20	Ok	
Permits & Approvals		900								
Total		279,572	30,000	249,572	0	261,672				
HUD FEES										
HUD Application Fee		5,461		-	0	5,461	0.30%	TDC		
HUD Initial MIP		9,557		-	0	9,557	0.35%	TDC		
HUD Inspection Fee		1,500		-	0		0.05%			
GNMA Placement Fee		1,950		-	0		0.07%	TDC		
Total		18,468	-		0	18,468				
CLOSING AND OTHER FEES										
Appraisal		7,000		7,000	0	7,000				
Bank Legal / CMI Legal		30,000		30,000	0	30,000				18,468
Centennial Financing Fee		59,612		-	0					182,468
Title		39,742	13,806	25,936	0	39,742	0.90%	of total financing		200,936
Mortgage Tax-HDFC exemption NYS Transfer Tax		16,214		16,214	0	16,214		for every 500 mortg		
Survey		3,000		3,000	0	3,000	\$2	ioi every out mortg	ayeu	
FHA/Lender 3rd Party Costs		26,900		26.900	0	26.900	1.40%	of total financing (FH	IA)	
Total		182,468	13,806	168,662	0	182,468		,	(	
,			.,	,						

CARRYING COSTS										
Short term interest		150,000		150,000	0	150,000				
Real Estate Tax		-			0	0				
Water and Sewer Charges		22,659	22,659		0	22,659				
nsurance		18,900	18,900		0	18,900				
Rent Differential		-			0	0				
Relocation consulting					0	0	\$1,000	per occupied unit		
Developer's Fee		210,000	50,000	160,000		210,000				
Coop Training		28,500		28,500	0	28,500	30,000	per building		
Relocation		-		-	0	0	2,381	per unit		
Marketing		32,500		32,500	0	32,500	\$6,000	per vacant unit		
Operating loss during construction		-		-	0	0				
Soft Cost Contingency		51,395	51,395		0	51,395	10%	used as sponsor's o	ash for FHA?	
Other		-			0	0				
Total		513,954	142,954	371,000	0	513,954				
RESERVES (confirm amounts with bank con	nm. ltr.)									
Capitalization of Replacement Reserves		52,500		52,500	0	52,500	\$2,500	per unit		
Capitalization of Operating Reserves		78.750		78,750	0	78.750	3 months	of gross income		
Total		131,250		131,250	0	131,250				
TOTAL DEVELOPMENT COST		4,415,725	2,938,396	1,458,862	0	4,246,190		Total UHAB Fees:		
				1,477,330					\$311,000	
TOTAL LOAN						4,246,190		% TDC:	7.0%	
TOTAL BORROWER EQUITY		0.00%			0					
					P	rojected sales:	393,400	Adjust equity to equi	al projected sales.	
PERMANENT FINANCING								CONSTRUCTION	FINANCING	
	Rate	Revised				Per unit	Change			Rat
NYS HCR	1.50%	\$1,782,203			48.52%	84,867	HCR	\$1,782,203	48.52%	0.50%
FHA 223 (f)	5.18%	\$1,792,650			42.22%	85,364	FHA	\$2,186,050	51.48%	5.189
Sales Equity		\$393,400			9.26%	18.733		<u>\$0</u>	0.00%	0.00%
TOTAL		\$4,246,190			100.00%	202,200		\$4,246,190	100.00%	2.919
NOTE:	THE DERMANENT F	INANCING AMOUNTS TR	ANSEER FROM TH	IE OPERATING PAG	SE .					



Operating

Rent Roll Sale prices 35-yr Sales Price Chart



700 East 134th Street			0						
DRAFT OPERATING BUDGET			ITEMS IN BLUE ARE	MANUAL ENTRIES					
					st-Rehab Nos. impact i	inderwriting).			
					er zoning room" ENTR				
					FOR THE SUPER; USI		L BE ZERO.)		
Premises:	700 East 134th	Street	(	Buildings:	1				
		-Rehab. Units (for	info. only)	Rental		Post-Rehab. Unit	5	Rental	Zoning
	Vacant	Occupied		Rooms	Vacant	Occupied		Rooms	Rooms
Studio	7	14			0	21	21	42	
One br	0	0	0	0	0	0	0	0	0
Two br	0	0	0	0			0	0	
Three br	0	0							
Four br	0	0							-
Super	0	0				0			
Totals	7	14						42	52.5
			Enter no. of assume	d persons below an	d median incomes will		om Sale prices page.		
					Enter median incomes of			Affordable	
GROSS RESIDENTIAL INCOME		315,000.00		Assumed persons		Rents *	% Median		Rents
VACANCY LOSS	5%	15,750.00	Studio		93,400.00	1,250.00	53.53%	50,000	
COMMERCIAL INCOME	10	0.00	One br		100,100.00	1,250.00	49.95%	50,000	
VACANCY LOSS	10%	0.00	Two br		120,100.00	1,450.00		58,000	
EFFECTIVE GROSS INCOME		299,250.00	Three br		126,755.50	1,550.00		62,000	
			Four br	5	144,100.00	1,700.00	47.19%	68,000	
TAXES		0.00			Rent per zoning roon		200.00		
WATER & SEWER		9,660.00		Per room	* Rents = no. of zonir	ig rooms x rent pe	er		
INSURANCE		35,606.47 0.00		per unit or actual	zoning room.				
PAYROLL		0.00		per unit or actual	No elemente e				
ELEVATOR CLEANING & EXTERMINATING		24,000.00		Per elevator Per rental room	No. elevators =	0			
CLEANING & EXTERMINATING HEAT		13,000.00		Per rental room	based on electric heat e	ofmotoo			
COMMON AREA ELECTRIC		1,500.00		Per rental room	based on electric heat e				
MANAGEMENT		20,947.50		Effective gross	8% for LIHTC & projb				
REPAIRS AND REPLACEMENT		31,500.00		Per unit	070 Ioi Eii i i o a pioj. b	docu occ. c			
STEWARDSHIP		7,121.00							
LEGAL		4,725.00	225	Per unit					
ACCOUNTING		10,000.00		Per bldg.					
HCR ANNUAL FEE		2,992.50	1%	Collected mainte	enance				
REPLACEMENT RESERVE		5,250.00	250	Per unit					
OPERATING RESERVE		5,985.00	285	Per Unit	2.00%	of RR			
TOTAL EXPENSES		172,287.47		Annual amount if fund	ded =	\$6,300.00			
PER RENTAL ROOM		4,102.08							
PER ZONING ROOM		3,281.67			Projected real proper	ty taxes based on	net income:		
PER UNIT		8,204.17			Net operating income =		126,962.53		
					Assumed cap. rate =		8%		
NET OPERATING INCOME		126,962.53			Projected value =		1,587,031.63		
TOTAL DEBT SERVICE COVERAGE		1.15	(HPD requirement)		Assessed value =		714,164.23		
MAXIMUM TOTAL DEBT SERVICE		110,402.20			Tax rate =		0.12737		
MIN. BANK DEBT SERVICE COV.		1.15	(Check with lender)		Annual taxes =		90,963.10		
MAXIMUM BANK DEBT SERVICE		110,402.20 110,402.20				-			
ACTUAL BANK DEBT SERVICE									
MINIMUM SONYMA DEBT SERV. COV.		1.05							
ACTUAL TOTAL DEBT SERVICE NET CASH FLOW		110,402.20 16,560.33							
NET CASH FLOW		10,000.33							
REVISED LOAN AMORTIZATION	This coor	oc a 20 year HDD !-	an ac low co intert	only if nocesser:	l nd solves for total deb	t convice to ma-t			
REVISED LOAN AWOR HZATION		ebt service coverage		Unity if fiecessary at	id solves for total dep	t service to meet			
			• '	DC Voore 4 20	Balance Year 20	DC Voore 24 20	Balance Year 30		
NYS HCR	Rate 1.50%	Term 35 years				0.00	(\$2,810,644.30)		Subsidy per unit
FHA 223 (f)	5.18%	35 years				110,402.20			\$85,364.27
Sales Equity	0.00%	JJ years	393.400.00			0.00			ψυυ,υυτ.21
Total	0.0076		4,246,190.08			110,402.20			
Bank Loan DSC	1.150	OKAY	SONYMA DSC		OKAY	Total DSC		OKAY	
Bank Edan Boo	1.100	Oluli	GOITTIMA DOC	1.000	ORAT	70147200	7.10	Ortari	-





4	Α	В	С	D	Е	F	G
1	#	First	Last	Unit	Room Size	Actual	Restructured
2	1	Kevin	Stone	1A	3.5	\$999	\$1,250
3	2	Joshua	Flores	1B	3.5	\$1,150	\$1,250
4	3	TaraMarie	Capozello	1C	3.5	\$962	\$1,250
5	4	VA	CANT	1D	3.5	\$1,039	\$1,250
6	5	VA	CANT	2A	3.5	\$1,500	\$1,250
7	6	Ann	Nunez	2B	3.5	\$1,039	\$1,250
8	7	VA	CANT	2C	3.5	\$1,500	\$1,250
9	8	VA	CANT	2D	3.5	\$1,200	\$1,250
10	9	VA	CANT	3A	3.5	\$1,070	\$1,250
11	10	Shana	Mertz	3B	3.5	\$1,500	\$1,250
12	11	lya	Khen	3C	3.5	\$1,515	\$1,250
13	12	Keesha	O'Galdez	3D	3.5	\$1,500	\$1,250
14	13		CANT	4A	3.5	\$1,468	\$1,250
15	14	Courtland	Hankins	4B	3.5	\$1,052	\$1,250
16	15	Claudia	Waterton	4C	3.5	\$1,215	\$1,250
17	16	VA	CANT	4D	3.5	\$1,049	\$1,250
18	17	Jimmy	Grant	BB	3.5	\$1,250	\$1,250
19	18	Taima	Aponte	LA	3.5	\$1,065	\$1,250
20	19	Lizzette	Concepcion	LB	3.5	\$1,120	\$1,250
21	20		CANT	LC	3.5	\$1,400	\$1,250
22	21	Heriberto	Huerta	LD	3.5	\$1,650	\$1,250
23						\$26,243	\$26,250
24							
25	Monthly G	iross Income	\$26,250				
26	Annual Gr	oss Income	\$315,000				
27	Vacancy L	oss	\$15,750.00				
28	Annual Ef	fective Gross Incor	\$299,250				
29							

Development Operating Rent Roll Sale prices 35-yr Sales Price Chart



700 East 134th Str	eet												
PROJECTED SALE PR							ITEMS IN BLUE A	NDE MANIIAI E	NTDIES				
This sheet provides two or		ant unit sale nrice	as: aithar sala nricas	that provide just end	uigh revenue to m	eet equity	ITEMS IN BEUL P	AKE WANDAL E	MINIES				
requirements or sale prices													
requirements or sale prices	o basea on a p	orogram romina.	Litter the preferred	option in the box on	the development	Judget page.							
700 East 134th Street													
								2022					
								Median					
							Assumed	Income-HUD					
							Persons						
							1						
							2	106,800					
							3	120,100					
							4	133,411					
							5	144,100					
							6						
							7	165,500					
							8	176,100					
Please note that the unit n	umbers are er	ntered on the Ope	erating page.										
		Post-Rehab. Unit	's	Total	Total	Vacant	Occupied						
	<u>Outsider</u>	Insider	<u>Total</u>	Rental Rooms	Zoning Rooms		<u>Purchasers</u>						
Studio	7		21	42	52.5		11						
One br	0	-		0	0.0								
Two br	0			0									
Three br	0	-		0									
Four br	0			0									
Super	0			<u>0</u>									
Totals	7	14	21	42	53	17.5	11						
SALES PRICE ASSUM	PTIONS												
Assume	90%	financing at	3.5%	for			15 years						
SALES PRICES AS PE	R STANDA	RD TPT (OR O	THER) FORMULA:										
Formula:	\$4,651	per zoning room	Base price	\$2.500.00			per zoning room.	Increase by	3%	per year.			
(Adjust formulas if not per			Conversion year:	2024			Projected price per		\$4,650.74	por your.			
	Init Sale Price	AHC	Unit Sale Price	Total Sale Price	Total AHC	Total Sales w/o AHC	Purchaser Mortgage Amount		Unit Maintenance Charge	Monthly Utilities	Total Annual Housing Costs	Implied Income	<u>% AN</u>
Studio	\$52,200		\$52,200.00	\$365,400.00	\$0.00	\$365,400.00	\$46,980.00	\$335.85		\$65.00	\$19,810.22	\$66,034.07	70.70
Total	Ψ02,200		ψ02,200.00	\$365,400.00	\$0.00			ψοσο.σο	ψ1,230.00	ψ00.00	ψ15,010.22	ψου,υσ4.υ7	70.70
	,	at 53 AMI for 2022											
	\$52,200	at 60 percent AMI	for 2022 numbers										

Resale Price Chart								
Year No.	Year Sold	Studio						
1	2025	\$52,200						
2	2026	\$53,766						
3	2027	\$55,379						
4	2028	\$57,040						
5	2029	\$58,752						
6	2030	\$60,514						
7	2031	\$62,330						
8	2032	\$64,199						
9	2033	\$66,125						
10	2034	\$68,109						
11	2035	\$70,152						
12	2036	\$72,257						
13	2037	\$74,425						
14	2038	\$76,657						
15	2039	\$78,957						
16	2040	\$81,326						
17	2041	\$83,766						
18	2042	\$86,279						
19	2043	\$88,867						
20	2044	\$91,533						
21	2045	\$94,279						
22	2046	\$97,107						
23	2047	\$100,021						
24	2048	\$103,021						
25	2049	\$106,112						
26	2050	\$109,295						
27	2051	\$112,574						
28	2052	\$115,951						
29	2053	\$119,430						
30	2054	\$123,013						
31	2055	\$126,703						
32	2056	\$130,504						
33	2057	\$134,419						
34	2058	\$138,452						
35	2059	\$142,605						

Development Operating Rent Roll Sale prices 35-yr Sales Price Chart

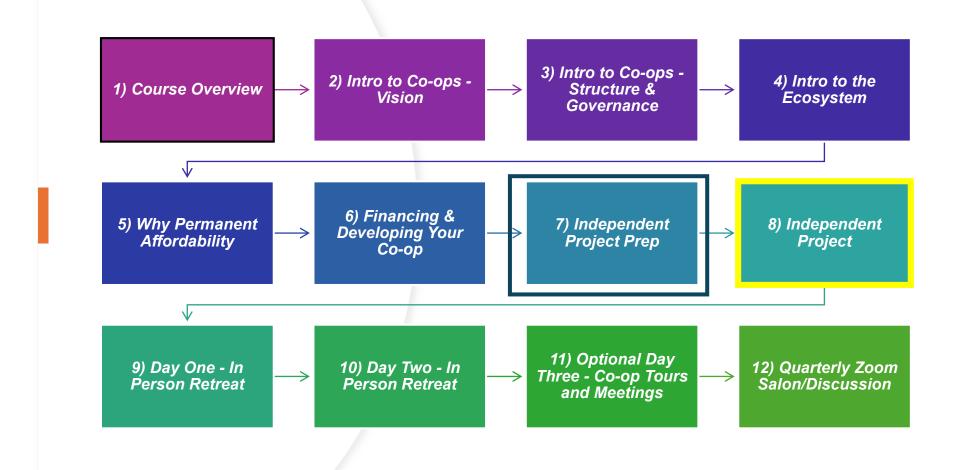


# Questions?

- Does anything stick out to you when thinking about building #700 and its evolution as a project?
- What changed and why, especially in regards to affordability, the development process, and financing?
- How does building 700 and some of the challenges this project faced compare to projects in your context? Why or why not?
- What other questions emerge?



#### **Incubator Sessions:**





#### Independent Project Preview:

- Independent or with small groups geographically or topically
- Goals:
  - Learn about the existing and potential Co-op Ecosystem in your area
  - Find/prepare for your role(s) in that ecosystem
  - or advance your project
  - Everything is a possible for your project(s)
  - Make a 5-minute video to report to the cohort
- Next step: Develop a summer project topic(s)/plan
  - Meet with Peter/Andy to finalize plan (could be groups)
- Expanded Ecosystem Description
- Topic of the Week with suggested readings/videos
- Weekly Zoom Discussions topics will evolve to meet needs
- Canvas Discussion Boards



#### **Questions?**



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