Why Permanently Affordable Cooperative Housing?

A Solution for Permanently Affordable Housing U-hab Co-op Incubator





Agenda

- Introductions
- Permanent Affordability Discussion
- Relationship Between the Development Process
 & Affordability
- Plan to Maintain Affordability Long-term
- Q&A
- Homework and Survey



Incubator Sessions:





Affordability Discussion (Whiteboard Open for Notes)

- You will work in groups to prepare a 2-minute pitch from the following prompt:
- Your task is to prepare to present a pitch for permanently affordable housing co-ops before the city council. You have heard a lot of talk from council members and staff, both positive and negative, about permanent affordability and co-ops. Your group needs to get support from a broad range of council members, so your pitch should be designed as such. Prepare an up to 2-minute pitch that makes the case for permanent affordability and housing co-ops that will appeal to a broad range of council members and the community.
- In your room the first person alphabetically is the facilitator/reporter. After a brief discussion have each person make their **up to 2 minute pitch to their City Council**. Note the most persuasive parts that you might learn from each pitch.

Breakout Room Assignments

Room #1

Room #2 (Andy)

Room #3

Room #4

* Facilitator



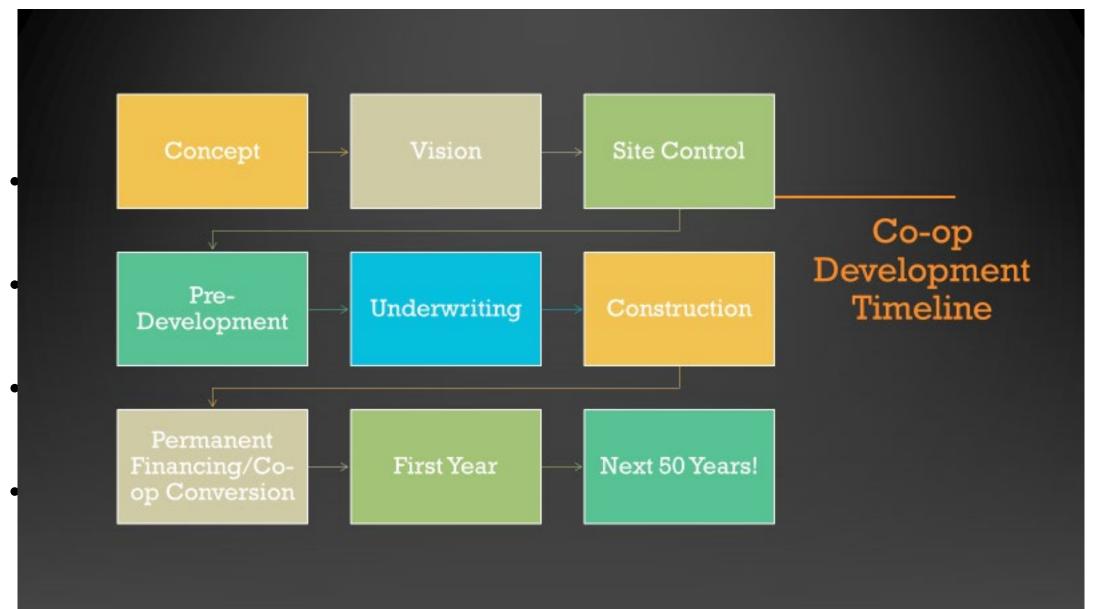
WELLBEING vs WEALTH

Increased Real Estate Wealth, especially as a result of Housing Gentrification = Increased Costs for those Who Don't Own!

Parts of Wellbeing:

- Community
- Agency
- Affordability
- Long-Term Secure Tenure
- Disposable Income/Pocket Equity
- Health
- Education/Employment Support
- Social Capital
- Appropriate/Modest Equity Appreciation
- Inheritance/Succession
- Community Wealth







Iterating Toward Affordability





Affordability

Initial Affordability

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Housing Cost = (Operating Cost + Debt Service)*
+ Utilities
+ Share Loan Debt Service)
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30% x Target Income

*Monthly Charge ("Rent")



2023 Area Median Incomes Chicago

u	nab		Inc	ome Lim	its for 20	23			
		2023 A	rea Median Inco	me Guidelines -	Chicago, IL				
Househ	old Size	1 person	2 persons	3 persons	4 persons	5 persons	6 persons	7 persons	8 persons
30	% of median	\$23,190	\$26,490	\$29,790	\$33,090	\$35,760	\$38,400	\$41,040	\$43,680
	Maximum monthly housing cost	\$500	662	745	027	894	960	1,026	1,092
50	% of median	\$38,650	\$44,150	\$49,650	\$44,150	\$59,600	\$64,000	\$68,400	\$72,800
	Maximum monthly housing cost	\$966	1,104	1,241	1,104	1,490	1,600	1,710	1,820
60	% of median	\$46,380	\$52,980	\$59,580	\$66,160	\$71,520	\$76,800	\$82,080	\$87,360
	Maximum monthly housing cost	\$1,100	1,325	1,490	1,654	1,780	1,920	2,052	2,184
80	% of median	\$61,800	\$70,600	\$79,450	\$88,250	\$95,350	\$102,400	\$109,450	\$116,500
	Maximum monthly housing cost	\$1,545	1,765	1,986	2,206	2,384	2,560	2,736	2,913
100	% of median	\$77,300	\$88,300	\$99,300	\$110,300	\$119,200	\$128,000	\$136,800	\$145,600
	Maximum monthly housing cost	\$1,933	2,208	2,483	2,758	2,980	3,200	3,420	3,640
120	% of median	92,760	105,960	119,160	132,360	143,040	153,600	164,160	174,720
	Maximum monthly housing cost	\$2,319	2,649	2,979	3,309	3,576	3,840	4,104	4,368

% of Median	Definition
<50%	Very Low Income
<80%	Low Income
<120%	Moderate Income
<165%	Middle Income



Questions?



ACQUISITION & REFINANCING Acquisition \$2,600,000 Legal 0 Adjustments 0 Operating Account 0 Total \$2,600,000 CONSTRUCTION COST 75,000 Contingency 75,000 Weatherization 0 Other 0 Other 0 Total \$825,000 PROFESSIONAL FEES Senrower's Legal 20,000 Borrower's Legal 20,000 Borrower's Eng/Arch Fees 37,500 FHA Exam Fee 15,109 Bank's Engineer Prep & Insp 604 Environmental Review & Testing 3,000 Co-op conversion legal 50,000 IPNA/PCNA 0 Permits and Approval 0 Total \$126,214 CLOSING AND OTHER FEES FHA Financing Fees 60,437 Appraisal 7,000 Bank Legal constr. loan 50,000 CMI Finance Fee 0 Title 38	Sample Development B	udget (20 apts.)
Acquisition \$2,600,000 Legal 0 Adjustments 0 Operating Account 0 Total \$2,600,000 Construction Cost 750,000 Contractor Price 750,000 Contingency 75,000 Weatherization 0 Other 0 Other 0 Total \$825,000 PROFESSIONAL FEES 8 Borrower's Legal 20,000 Borrower's Legal 20,000 Borrower's Eng/Arch Fees 37,500 FHA Exam Fee 15,109 Bank's Engineer Prep & Insp 604 Environmental Review & Testing 3,000 Co-op conversion legal 50,000 IPNA/PCNA 0 Permits and Approval 0 Total \$126,214 CLOSING AND OTHER FEES FHA Financing Fees 60,437 Appraisal 7,000 Bank Legal constr. loan 50,000 CMI Finance Fee 0		
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Bank Legal constr. loan50,000CMI Finance Fee0Title38,322Mortgage Tax-local exemption0	FHA Financing Fees	
CMI Finance Fee0Title38,322Mortgage Tax-local exemption0		7,000
Title 38,322 Mortgage Tax-local exemption 0	Bank Legal constr. loan	50,000
Mortgage Tax-local exemption 0		
	Title	38,322
NYS Transfer Tax 16,319		
	NYS Transfer Tax	16,319

GNMA Placement Fee	2,115
Survey/UCC	3,000
FHA Mortgage Insurance Premium	42,306
Total	\$219,499
CARRYING COSTS	
Construction Interest	32,206
Real Estate Tax	0
Water and Sewer Charges	11,340
Insurance	18,900
Rent Differential	0
Relocation	0
Developer Fee	210,000
Co-op Training	30,000
Relocation consulting	0
Marketing	30,000
Resident organizing & tech. assistance	0
Tax abatement consulting	0
Operating loss during construction	0
Soft Cost Contingency	35,605
Other	0
Total	\$368,051
RESERVES	
Capitalization of Replacement Reserves	52,500
Capitalization of Operating Reserves	78,729
Total Reserves	131,229
TOTAL DEVELOPMENT COST	\$4,269,993

 Source: Simple Sample Development Budget.xls

LOANS & EQUITY					
LOANS	Rate	Term	Percent of TDC	Loan Amount	Annual Debt Service
FHA 213	2.65%	35 years	70.77%	\$3,021,858	\$132,570
HPD/HCR	0.00%	30 years	22.93%	\$979,083	\$0
TOTAL				\$4,000,941	\$132,570
EQUITY					
Total Equity			6.30%	\$269,052	
TOTAL LOANS AND EQUITY				\$4,269,993	



Acquisition & Refinancing

ACQUISITION & REFINANCING	
Acquisition	\$2,600,000
Legal	0
Adjustments	0
Operating Account	0
Total	\$2,600,000





Construction Cost

CONSTRUCTION COST	
Contractor Price	750,000
Contingency	75,000
Weatherization	0
Other	0
Other	0
Total	\$825,000





Professional Fees

PROFESSIONAL FEES	
Borrower's Legal	20,000
Borrower's Eng/Arch Fees	37,500
FHA Exam Fee	15,109
Bank's Engineer Prep & Insp	604
Environmental Review & Testing	3,000
Co-op conversion legal	50,000
IPNA/PCNA	0
Permits and Approval	0
Total	\$126,214





Closing & Other Fees

CLOSING AND OTHER FEES	
FHA Financing Fees	60,437
Appraisal	7,000
Bank Legal constr. loan	50,000
CMI Finance Fee	0
Title	38,322
Mortgage Tax-local exemption	0
NYS Transfer Tax	16,319
GNMA Placement Fee	2,115
Survey/UCC	3,000
FHA Mortgage Insurance Premium	42,306
Total	\$219,499





Carrying Costs & Other Fees

CARRYING COSTS	
Construction Interest	32,206
Real Estate Tax	0
Water and Sewer Charges	11,340
Insurance	18,900
Rent Differential	0
Relocation	0
Developer Fee	210,000
Co-op Training	30,000
Relocation consulting	0
Marketing	30,000
Resident organizing & tech. assistance	0
Tax abatement consulting	0
Operating loss during construction	0
Soft Cost Contingency	35,605
Other	0
Total	\$368,051





Reserves & Total Development Costs

RESERVES	
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Capitalization of Operating Reserves	78,729
Total Reserves	131,229
TOTAL DEVELOPMENT COST	\$4,269,993





Loans & Equity

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TOTAL				\$4,000,941	\$132,570
EQUITY					
Total Equity			6.30%	\$269,052	
TOTAL LOANS AND EQUITY				\$4,269,993	



Questions?



Sample Operating Budget (2)	o apts.)
INCOME	
GROSS RESIDENTIAL INCOME	\$314,916
VACANCYLOSS	-15,746
COMMERCIAL INCOME	0
VACANCYLOSS	0
EFFECTIVE GROSS INCOME	\$299,170
EXPENSES	
TAXES	0
WATER & SEWER	9,660
INSURANCE	35,606
PAYROLL	0
ELEVATOR	0
CLEANING & EXTERMINATING	24,000
HEAT	13,000
COMMON AREA ELECTRIC	1,500
COOKING GAS	0
MANAGEMENT	20,948
PAINTING	0
REPAIRS & REPLACEMENT	31,500
STEWARDSHIP & MONITORING	7,121
LEGAL	4,725
ACCOUNTING	10,000
MISCELLANEOUS	2,993
REPLACEMENT RESERVE	5,250
OPERATING RESERVE	5,985
MORTGAGE INSURANCE PREMIUM	0
TOTAL	\$172,288
PER UNIT	8,614
DEDT SERVICE	
DEBT SERVICE	£400.000
NET OPERATING INCOME	\$126,882
TOTAL DEBT SERVICE COVERAGE	115%
ACTUAL TOTAL DEBT SERVICE	110,402
NET CASH FLOW	\$16,480

Operating Budget



Operating Budget - Income

INCOME	
GROSS RESIDENTIAL INCOME	\$314,916
VACANCYLOSS	-15,746
COMMERCIAL INCOME	0
VACANCYLOSS	0
EFFECTIVE GROSS INCOME	\$299,170



Expenses: Property Taxes

EXPENSES	
TAXES	0
WATER & SEWER	9,660
INSURANCE	35,606
PAYROLL	0
ELEVATOR	0
CLEANING & EXTERMINATING	24,000
HEAT	13,000
COMMON AREA ELECTRIC	1,500
COOKING GAS	0
MANAGEMENT	20,948
PAINTING	0
REPAIRS & REPLACEMENT	31,500
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Debt Service:

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Questions?



Affordability

Initial Affordability

```
Housing Cost = (Operating Cost + Debt Service)*
+ Utilities
+ Share Loan Debt Service)
```



30% x Target Income

*Monthly Charge ("Rent")



Monthly Charges ("Rent")

• First Test: Can Members Carrying Charges, In Total, Pay All of the Ongoing Expense, Before Debt Service?

 Second Test: Are Carrying Charges Set Affordably to Target Population (i.e. 60% of AMI – Area Median Income)?



Fair Share Division of Financial Responsibilities

- How to Divide up the Costs of the Building
 - Both Monthly Costs (Carrying Charges/"Rent")
 - Equity Values
- Various Methods
 - Square Feet
 - Rental Rooms
 - Zoning Rooms
 - Baths
 - Balconies/Patios
 - Hybrid of Core Value & Zoning Rooms
- Section 8



Insiders and Outsiders

- Insiders
 - Current Residents of Building who are Going to Join the Co-op
 - They will be the Co-op
 - They are Putting in the Work to Make the Co-op Happen
 - They Get to Stay No Matter their Income
 - Developer Needs to Find a Way for them to Afford it
 - Pay a Small "Insider" Purchase Price and Get a Larger Cash Amount when they Move

Outsiders

- New Resident who Move In After Conversion
 - Typically Pay a Larger Equity Contribution
 - Likely Need a Share Loan to Pay that Equity
 - While Income Qualified are Often Somewhat Higher Income than Insiders



Preserving Affordable Cooperatives

Resale Policy

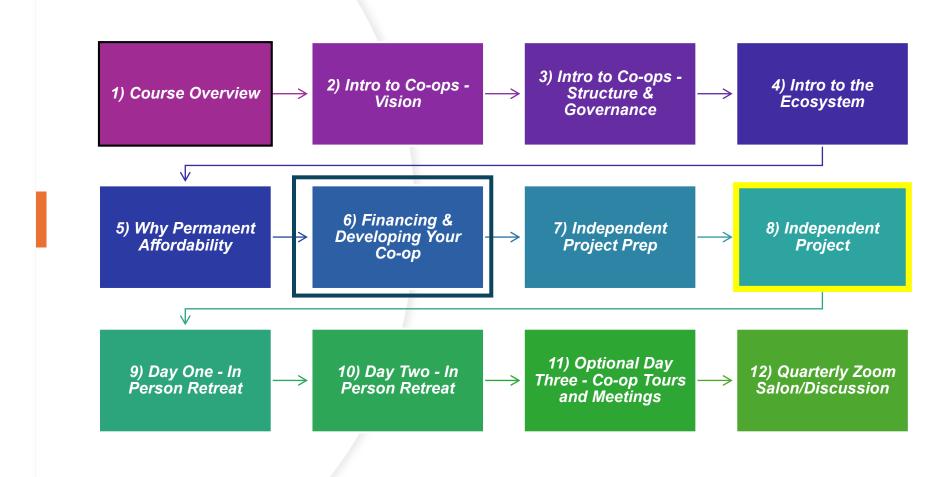
- Initial Affordability
- Income Restrictions
- Initial Sales Price
- Resale Price Cap
- "Flip Tax"
- Waiting Lists
- Resale Procedures
- Regulatory Agreements
- Enforcement and Monitoring
- Ongoing Training, Technical Assistance and Services



Questions?



Incubator Sessions:





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Reicher@uhab.org

Peter Dean

Dean@uhab.org





www.uhab.coop